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Select Stock List - 2010

Ford started publishing a list of selected stocks in its Investment Review publication on August 30, 1974. The purpose of the list is to illustrate the usefulness of Ford's models in investment selection. From the beginning of 1998 through the end of 2010 stocks were selected from a universe of high quality stocks based on Ford's Value/Momentum model. The Value/Momentum model combines earnings momentum, relative valuation and price momentum into a single evaluation. Prior to 1998, stocks were selected based on Ford's Price/Value and Earnings Trend models.

The list turned in an encouraging performance for 2010, with a 19.3% increase on a total return basis. This compares with a gain of 15.0% for the S&P 500 and a gain of 12.7% for the more broadly based Ford index of stocks. The Select Stock List outperformed the Ford Index in 34 of the 37 years since we started publishing the list, and outperformed the S&P 500 in 26 of those 37 years.

Of the 71 companies that appeared on the list in 2010, 44 had holding period price gains and 27 had price declines. Those with price increases had an average price change of 22.0% while those with declines fell an average of 13.7%.

Industry distribution among the selections was most heavily weighted in the insurance group (12 stocks, 5 gainers). The medical services group was the second most represented industry (9 stocks, 7 gainers). Market capitalization (based on year-end prices) ranged from \$105.2 million to \$86.8 billion, with median and mean values of \$1.1 billion and \$4.7 billion, respectively. The average holding period of the 60 stocks that were removed from the list during the year was 3.8 months. Stocks are removed when their ranking, according to Ford's Value/Momentum model, drops below the top 30%.

Top 10 Performers	Price Change	Months Held	Industry
TRW Automotive Holding Corp (TRW)	96.10%	10	Auto Parts
Buckeye Technologies Inc (BKI)	90.10%	10	Paper
Jo-Ann Stores Inc (JAS)	59.10%	10	Specialty Retailers
Jabil Circuit Inc (JBL)	51.10%	6	Electronics & Instruments
Nelnet Inc (NNI)	50.70%	10	Finance & Leasing
World Acceptance Corp (WRLD)	47.40%	6	Finance & Leasing
TAL International Group Inc (TAL)	44.80%	4	Finance & Leasing
Esterline Technologies Corp (ESL)	44.60%	6	Aerospace
Wright Express Corp (WXS)	44.40%	12	Computers
Comtech Telecommunications (CMTL)	42.90%	3	Electronics & Instruments
Bottom 10 Performers	Price Change	Months Held	Industry
Western Digital Corp (WDC)	-40.20%	7	Computers
Skechers USA Inc (SKX)	-36.70%	8	Shoes
Atheros Communications Inc (ATHR)	-36.60%	4	Semiconductors
Seagate Technology (STX)	-24.90%	6	Computers
Bridgepoint Education Inc (BPI)	-22.70%	9	Misc. & Divers. Services
Newmarket Corp (NEU)	-22.40%	2	Chemicals
Leucadia National Corp (LUK)	-21.40%	3	Finance & Leasing
Culp Inc (CFI)	-20.90%	7	Textiles
Cooper Tire & Rubber Co (CTB)	-19.30%	8	Tire & Rubber
Oshkosh Corp (OSK)	-18.20%	9	Auto & Truck Mfg.

Select Stock List Annual Returns

The performance of the Select Stock List represents equal-dollar investments in each of the constituents rebalanced each month. Returns exclude transaction costs or any other fees. There is no assurance that future results will equal past performance. The results for each year since inception of the list in August 1974 and the annualized results are shown below:

Year	Without Dividends				Year	With Dividends			
	Select Stocks	DJIA	Ford Uni-verse	S&P 500		Select Stocks	DJIA	Ford Uni-verse	S&P 500
*1974	4.9%	-9.3%	-11.6%	-5.0%		6.8%	-7.4%	-9.7%	-3.3%
1975	69.2%	38.3%	39.4%	31.5%		75.9%	45.0%	45.7%	37.2%
1976	38.7%	17.8%	31.4%	19.2%		43.5%	22.5%	36.5%	23.6%
1977	11.4%	-17.3%	0.3%	-11.5%		15.6%	-13.1%	4.5%	-7.5%
1978	9.4%	-3.1%	3.8%	1.1%		14.3%	2.6%	8.4%	6.3%
1979	38.1%	4.2%	21.3%	12.3%		45.0%	10.5%	27.2%	18.2%
1980	25.2%	14.9%	17.5%	25.1%		32.6%	21.9%	23.4%	32.1%
1981	31.7%	-9.2%	-2.0%	-9.7%		40.0%	-3.7%	2.6%	-5.2%
1982	24.7%	19.6%	17.6%	14.8%		32.7%	27.3%	23.3%	21.4%
1983	35.7%	20.3%	22.7%	17.3%		43.1%	26.9%	27.1%	22.4%
1984	16.1%	-3.6%	-6.9%	1.4%		22.2%	1.0%	-3.3%	6.2%
1985	36.6%	27.7%	21.3%	26.3%		42.4%	33.6%	25.3%	31.7%
1986	28.2%	22.6%	5.2%	14.6%		31.0%	27.2%	7.7%	18.6%
1987	-3.5%	2.3%	-10.7%	2.0%		-1.5%	5.4%	-8.7%	5.2%
1988	30.4%	11.9%	16.5%	12.4%		33.5%	15.9%	19.4%	16.5%
1989	34.0%	27.0%	9.2%	27.3%		36.9%	31.5%	11.7%	31.6%
1990	6.8%	-4.3%	-25.4%	-6.6%		9.8%	-0.4%	-23.4%	-3.1%
1991	45.2%	20.3%	28.4%	26.3%		49.4%	24.3%	31.3%	30.4%
1992	13.6%	4.2%	9.2%	4.5%		16.4%	7.3%	11.4%	7.6%
1993	-1.5%	13.7%	9.9%	7.1%		0.5%	17.1%	12.0%	10.0%
1994	12.4%	2.1%	-6.3%	-1.5%		14.9%	4.9%	-4.6%	1.3%
1995	36.5%	33.4%	17.9%	34.1%		38.8%	36.7%	19.9%	37.5%
1996	14.9%	26.0%	9.9%	20.3%		16.7%	28.7%	11.5%	22.9%
1997	27.3%	22.6%	14.3%	31.0%		28.1%	24.8%	15.8%	33.3%
1998	20.5%	16.0%	13.1%	26.7%		22.2%	18.0%	-12.1%	28.6%
1999	3.1%	25.2%	1.5%	19.5%		4.6%	27.2%	2.6%	21.0%
2000	8.3%	-6.2%	-25.3%	-10.1%		9.7%	-4.7%	-24.5%	-9.1%
2001	9.7%	-7.1%	-6.3%	-13.0%		11.7%	-5.4%	-5.2%	-11.9%
2002	-3.6%	-16.8%	-31.6%	-23.4%		-2.6%	-15.1%	-30.8%	-22.1%
2003	52.2%	25.3%	52.0%	26.4%		54.2%	28.1%	51.7%	28.6%
2004	28.5%	3.1%	10.1%	9.0%		29.7%	5.3%	11.3%	10.8%
2005	2.2%	-0.6%	-3.9%	3.0%		3.4%	1.8%	-2.9%	5.0%
2006	6.7%	16.3%	8.2%	13.6%		7.8%	18.9%	9.5%	15.7%
2007	-8.9%	6.4%	-14.3%	3.5%		-7.9%	8.7%	-13.2%	5.4%
2008	-49.3%	-33.9%	-56.9%	-38.6%		-48.5%	-31.9%	-56.1%	-37.0%
2009	21.3%	18.9%	26.3%	23.8%		23.0%	23.0%	28.5%	27.4%
2010	18.0%	11.0%	11.6%	12.8%		19.3%	14.0%	12.7%	15.0%
Annualized	17.1%	8.1%	2.8%	8.2%		20.2%	11.9%	5.4%	11.5%

* from August through year end